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To contribute to the national development by delivering knowledge, skills and competencies to transform the youth of this country into efficient managers, finest human beings and contributory citizens.

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- Manuscript should be in MS Word, Times New Roman font, size 12 & 1.5” line spacing
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- The manuscript should contain 1500 to 3000 words.
- The length of paper should not exceed 6 pages including figures and references.
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